



Earth Day Campaign Contest – Announcement Template

Please use the following script as a template for school-wide announcements about your Earth Day campaigns!

Hi everyone! As you know, Earth Day is just around the corner, on Saturday April 22nd, and we want to make sure that all students here at *Insert High School Name* are taking action to better our environment! There are many actions that we can all take to help mitigate climate change and raise environmental awareness here at school and in our communities.

We're participating in an Earth Day Campaign Contest with high schools around the state. Our goal is to engage each student at *Insert High School Name* in education and actions that improve environmental health, this month and beyond. To kick us off please sign a pledge to take an action for Earth Day. The school with the best Earth Day Campaign, including the greatest percentage of students submitting pledges to help the environment, will receive prizes valued at \$1000!! We can select our prizes, such as an ice cream social or pizza party for all of the students who participated in the pledge.

I urge you all to sign the pledge and commit to your action!
<http://www.energizeschools.org/earth-day-pledge.html>

Optional: We'll also be hosting the following events for Earth Day....